

An aerial photograph of a marina on Hilton Head Island, South Carolina. In the center-left, a prominent lighthouse with red and white horizontal stripes and a green-topped lantern room stands on a pier. To its right, a large building with a red and white striped awning is situated on the pier. The marina is filled with numerous white yachts and boats docked at various piers. In the background, a dense forest of green trees surrounds the resort buildings. The sky is clear and blue.

LATEST ADVANCES IN SURGERY OF THE AGING FACE

A Multi-Specialty, Multi-University Course

APRIL 6, 7, 8, 2006

MARRIOTT BEACH AND GOLF RESORT
HILTON HEAD, SC

CO-CHAIRMEN:
S. Randolph Waldman, MD
Phillip R. Langsdon, MD

PURPOSE STATEMENT

Facial Rejuvenation has advanced in recent years to include both surgical and non-surgical procedures. Commercialization of the health and beauty industry has played a major role in increasing the interest of (and the requests for) products, services and procedures, purporting to enhance appearance. As a result, the information received by physicians is often confusing and biased. This meeting is undertaking the task of sorting out fiction from fact, presenting the safe and effective treatments available to the physician and staff. The format includes lectures, panels and workshops designed to gain practical insight for achieving consistent results. Topics to be covered include: Aesthetic surgery of the face, neck and eyelids; minimally invasive skin therapies; tissue augmentation (injectables, grafts, and implants); skin resurfacing (peeling, laser & IPL, and abrasive surgery). Numerous sessions will allow participants time for questions and answers from panels of experts.

MEETING AGENDA

Wednesday, April 5, 2006

6:30–8:00 pm Registration and Welcome Reception

Thursday Morning, April 6, 2006

6:30 Registration and Continental Breakfast

7:20 Welcome – *Randolph Waldman, MD and Phillip R. Langsdon, MD*

Moderator: Matthew A. Kienstra, MD

7:30 My Technique for Upper Eyelid Blepharoplasty – *Stephen W. Perkins, MD*

7:45 Transconjunctival Upper Lid Blepharoplasty – *Steven E. Metzinger, MD*

8:00 Asian Blepharoplasty – *Samuel M. Lam, MD*

8:15 Prevention and Treatment of Lower Eyelid Malposition – *J. Randall Jordan, MD*

8:30 My Approach to the Lower Eyelid – *E. Gaylon McCollough, MD*

8:45 Lower Blepharoplasty in the Older Patient – *William E. Silver, MD*

9:00 Transconjunctival Lower Blepharoplasty: Why I Still Use It Most of the Time – *Jim English, MD*

9:15 Fat Preservation in Lower Blepharoplasty: Is It Important? – *Steven W. Perkins, MD*

9:30 Dealing with the Lid Cheek Junction – *Richard D. Zeph, MD*

9:45 Results of Midface Lifting in Conjunction with Blepharoplasty – *Fred Aguilar, MD*

10:00 Suture Suspension of the Mid Face – *Steven W. Perkins, MD*

10:15–10:45 BREAK WITH EXHIBITORS

10:45 Controversies in Management of Brows – *Donn R. Chatham, MD*

11:00 Endoscopic Trichoplastic Composite Forehead Lift: New Technology Meets Old Technology – *Richard D. Gentile, MD*

11:15 My Approach to Endoscopic Forehead Lifting – *William E. Silver, MD*

11:30 Non Endoscopic Closed Minimal Incision Browlift – *James R. Shire, MD*

11:45 Subcutaneous Browlift; Simpler Approach, Predictable Results – *Gerald Edds, MD*

12:00 Trans Blepharoplasty Brow Lifting; Suspension Techniques – *Phillip R. Langsdon, MD*

12:15 Why I Still Believe in the Open Forehead Lift – *E. Gaylon McCollough, MD*

12:30 GROUP LUNCHEON

12:45–1:30 LUNCHEON PANEL

What I Am Doing Now that I Did Not Do Just 5 Years Ago and Vice-Versa

Moderator: William E. Silver, MD. **Panel:** Steven W. Perkins, MD, Howard A. Tobin, MD, Marcelo Hochman, MD, Richard D. Gentile, MD, Paul J. Carniol, MD

Thursday Afternoon, April 6, 2006

Moderator: Salvatore C. Lattieri, MD

1:30 Website Design and Implementation: How Important is this to Your Practice? – *Richard D. Gentile, MD*

2:00 Techniques for Greater Patient & Surgeon Satisfaction – *James R. Shire, MD*

2:15 Digital Photography 101 – *Edmund A. Pribitkin, MD*

2:30 Lip Enhancement: Midwest Style – *Donn R. Chatham, MD*

2:45 Treatment of the Aging Nose – *William E. Silver, MD*

3:00 Direct Excision Techniques in Facial Rejuvenation – *Timothy Greco, MD*

3:15 Treatment of the Nasolabial Folds – *Edmund A. Pribitkin, MD*

3:30–4:00 BREAK WITH EXHIBITORS

4:00–5:15 PANEL

Threadlifting: Is this Something that I Must Add to My Practice or Here Today and Gone Tomorrow?

Moderator: Steven E. Metzinger, MD. **Panel:** Paul J. Carniol, MD, Wm. Steve Martin, MD, Samuel M. Lam, MD, Marcelo Hochman, MD, Artemus J. Cox III, MD, Robert D. Wallace, MD

5:15–6:30 SPECIAL WORKSHOP – TBA





Friday Morning, April 7, 2006

Moderator: Artemus J. Cox III, MD

- 7:30 Facelift Incisions Made Inconspicuous** – James R. Shire, MD
- 7:45 Rejuvenation of the Difficult Neck: Resolving Contour Dilemmas** – Richard D. Gentile, MD
- 8:00 No Drains, No Dressings: Tips to Speed Recovery and Avoid Trouble in Facelifting** – Howard A. Tobin, MD
- 8:15 Cervicoplasty** – Seth A. Yellin, MD
- 8:30 Options in the Male Facelift** – James L. Rossiter, MD
- 8:45 Why I Prefer the Modified Deep Plane Rhytidectomy** – Steven W. Perkins, MD
- 9:00 The Conservative Facelift: Lessons Learned from 30 Years** – E. Gaylon McCollough, MD
- 9:30 Planned Secondary Tuck: Avoiding the Need for a Future Facelift** – Howard A. Tobin, MD
- 9:45 Perioral Rejuvenation, Too Often Forgotten** – S. Randolph Waldman, MD

10:00–10:30 BREAK WITH EXHIBITORS

- 10:30 Facelifting: Evolution of my Current Technique** – Richard D. Zeph, MD
- 10:45 MACS (Minimal Access Cranial Suspension) Lift** – Jamie R. Garza, MD
- 11:00 Short Scar Rhytidectomy** – Phillip R. Langsdon, MD
- 11:15 Treatment of the Neck when the Facelift is Not a Viable Option** – Howard A. Tobin, MD

11:30–12:30

10 Most Common Problems with Facelifting: How to Manage and How to Avoid

Moderator: Louie L. Patseavouras, MD. **Panel:** James R. Shire, MD, E. Gaylon McCollough, MD, Phillip R. Langsdon, MD, S. Randolph Waldman, MD, Howard A. Tobin, MD

12:30 GROUP LUNCHEON

12:45–1:45 LUNCHEON PANEL

Dealing with the Unhappy Patient: How to Avoid Problems and Lawsuits

Moderator: Donn R. Chatham, MD. **Panel:** Gaylon McCollough, MD, Howard A. Tobin, MD, Jim English, MD, Stephen W. Perkins, MD, William E. Silver, MD, Robert D. Wallace, MD

Friday Afternoon, April 7, 2006

2:30–6:30 GOLF SCRAMBLE, Robert D. Wallace, MD

If interested in participating, be sure to mark the golf area on the registration form

2:00–5:00 PRACTICE MANAGEMENT (Optional)

The Business and Marketing of Aesthetic Surgery – (Moving the discussion in the back of the room to the front of the room!) – An Interactive “Cooperative” Session

Special Guest Speaker: Greg Washington, Patients Unlimited Marketing Consultants

- The Importance of Having a Marketing Plan
- Pricing Strategies
- Personal Asset Protection
- 10 Tips for Reducing Your Office Overhead
- Things that Matter the Most in Managing and Promoting Your Practice
- Consultation Closure: Tips and Pearls
- Competing in a World of Megaspas
- Office Fraud: Case Studies with Prevention Tips
- Identity Theft: How Aware are You?
- Keeping Up with the Non-Surgical Practices
- Leadership or Management...What's Most important for your Practice?
- Our Best PR Decisions/Our Worst PR Decisions
- Office Policies and Procedures: What are the Essentials to an Orderly Practice Environment
- Hiring the Right Person
- Job Descriptions: How Can or Should the Workload Be Divided
- Answering the Phones: A Tutorial in How It Really Should Be Done
- The Patient Coordinator: A-Z

5:00–6:30 SPECIAL WORKSHOP – TBA

7:00–9:30 RECEPTION – *This is a special time for all faculty, participants (including spouses), and exhibitors to meet for food and fun*

Saturday Morning, April 8, 2006

Moderator: Fred G. Fedok, MD

- 7:30 The 1st Consultation: Our Approach (How we Approach the Cosmetic Consultation)** – Donn R. Chatham, MD
- 7:45 Tips and Pearls for Painless Botox/Restylane Injections** – S. Randolph Waldman, MD
- 8:00 Sculptra Injections** – Phillip R. Langsdon, MD
- 8:15 Radiesse Injections: Indications in My Practice and Technique** – Samuel M. Lam, MD
- 8:30 My Experience with Injectable Fillers** – Seth A. Yellin, MD
- 8:45 20+ Years of Experience with Injectable Microdroplet Silicone** – Howard A. Tobin, MD

9:00 PANEL

Structural Fat Grafting

Moderator: Richard D. Zeph, MD. **Panel:** Samuel M. Lam, MD, Stephen E. Metzinger, MD

10:00–10:30 BREAK WITH EXHIBITORS

- 10:30 Update on Nonablative Skin Rejuvenation in 2006** – Paul J. Carniol, MD
- 10:45 ELOS Technology (IPL/RF Combination Treatment)** – Wm. Steve Martin, MD
- 11:00 Lasers in Aesthetic Surgery** – Seth A. Yellin, MD

- 11:15 **Adding Facials & Skin Care to the Aesthetic Practice: A Sign of the Times** – *Timothy Greco, MD*
- 11:30 **IV Infusion Pump: A Safe and Cost Effective Alternative to General Anesthesia** – *Gerald Edds, MD*
- 11:45 **Earlobe Reduction as an Important Part of Rejuvenation** – *William E. Silver, MD*
- 12:00 **Threadlifting** – *Robert D. Wallace, MD*
- 12:15 **Mid-Face: Combined Temporal, Transcutaneous Lower Lid and Sublabial Approach** – *Stephen W. Perkins, MD*
- 12:30 **GROUP LUNCHEON**

12:45–1:45 LUNCHEON PANEL

**Choosing the Right Laser/IPL For Your Practice:
Cutting through the Maze**

Moderator: Phillip R. Langsdon, MD. **Panel:** Donn R. Chatham, MD, Paul J. Carniol, MD, Richard D. Gentile, MD, Louie L. Patseavouras, MD

Saturday Afternoon, April 8, 2006

Moderator: Steven J. Kroll, MD

- 1:45 **Plasma Cell Skin Rejuvenation** – *Wm. Steve Martin, MD*
- 2:00 **CO₂ Laser Skin Resurfacing: Still Very Useful in Spite of What You Have Heard** – *Edmund A. Pribitkin, MD*
- 2:15 **Superficial and Moderate Depth Chemical Peeling** – *Fred G. Fedok, MD*
- 2:30 **Deep Chemical Peeling: Why I Prefer this to the Laser** – *E. Gaylon McCollough, MD*
- 2:45 **Combining Laser, Dermabrasion and Peeling** – *Steven W. Perkins, MD*

3:00–3:30 BREAK WITH EXHIBITORS

3:30–4:45 PATIENT ANALYSIS PANEL

How to Assess the Facial Aesthetic Surgery Patient and Make Appropriate Recommendations!

Moderator: S. Randolph Waldman, MD. **Panel:** E. Gaylon McCollough, MD, Richard D. Zeph, MD, Steven W. Perkins, MD, James R. Shire, MD, Louie L. Patseavouras, MD, Phillip R. Langsdon, MD

5:00–6:00 SPECIAL WORKSHOP – TBA



SPEAKERS

- E. Fred Aguilar III, MD, FACS
- Paul J. Carniol, MD, FACS
- Donn R. Chatham, MD
- Artemus J. Cox III, MD
- Gerald G. Edds, MD
- Jim English, MD, FACS, FICS
- Fred G. Fedok, MD
- Jaime R. Garza, MD, DDS, FACS
- Richard D. Gentile, MD
- Timothy Greco, MD, FACS
- Marcelo Hochman, MD, FACS
- J. Randall Jordan, MD
- Matthew A. Kienstra, MD
- Samuel M. Lam MD
- Phillip R. Langsdon, MD, FACS
- Salvatore C. Lettieri, MD, FACS
- Wm. Steve Martin, MD
- E. Gaylon McCollough, MD, FACS
- Jon Mendelsohn, MD
- Stephen E. Metzinger, MD, FACS
- Louie L. Patseavouras, MD
- Stephen W. Perkins, MD
- Edmund A. Pribitkin, MD, FACS
- James L. Rossiter, MD, FACS
- James R. Shire, MD, FACS
- William E. Silver, MD, FACS
- Howard A. Tobin, MD, FACS
- S. Randolph Waldman, MD
- Robert D. Wallace, MD
- Seth A. Yellin, MD
- Richard D. Zeph, MD, FACS

REGISTRATION FORM

Latest Advances in Surgery of the Aging Face

April 6–8, 2006

Tuition and Registration Information

	Early Registration	Late Registration (after 2/15/06)
Physicians	\$595.00	\$695.00
Residents	\$295.00	\$395.00
<i>(a letter from program director must accompany resident registration)</i>		
Non-Physicians	\$450.00	\$550.00

Pre-registration is required. In order to receive the early registration rate, information and payment must be received by February 15, 2006. Tuition includes continental breakfasts, breaks, lunches and specified receptions. Checks should be made payable to the **University of Tennessee**. Fees may also be paid with Visa, MasterCard and Discover/NOVUS credit cards (American Express is not accepted). Credit card registration may be sent via FAX to (901) 448-6182.

Each attendee should complete a separate form.

PLEASE TYPE OR PRINT PHOTOCOPIES ACCEPTED

Name _____

Degree _____ Specialty _____

Last 4 Numbers of Social Security Number _____

Address _____

City _____ State _____ Zip _____

Daytime Phone _____

Fax _____

Email _____

Please send information on:

Golf Scramble Activities for Guests

Please make checks payable to The University of Tennessee.

Amount enclosed _____

Please charge my Visa MasterCard Discover

Expiration Date _____

Name appearing on Card _____

Card Number _____

Signature _____

RETURN TO:

Continuing Medical Education
920 Madison Ave., Suite C50
Memphis, TN 38163-0001
(901) 448-5547 • Fax: (901) 448-6182

Cancellation

A written cancellation request must be received by March 17, 2006 to receive a refund less a \$50.00 administrative fee. No refunds will be given after March 17, 2006. Please call (901) 448-5547 if you have questions concerning registration.

Accreditation

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of The University of Tennessee College of Medicine and the Multi-Specialty Foundation for Facial Aesthetic Surgical Excellence (F.A.S.E.). The University of Tennessee College of Medicine is accredited by the ACCME to provide continuing education for physicians.

Credit

The University of Tennessee College of Medicine designates this continuing medical education activity for a maximum of 26 category 1 credits toward the Physician's Recognition Award. Each physician should claim only those credits he/she actually spent in the educational activity.

CEUs

This course is approved for 2.6 CEUs (26 contact hours) by the University of Tennessee.

Location

This activity is taking place at the Marriott Beach and Golf Resort, One Hotel Circle, Hilton Head, SC, 29928, (843) 686-8400, www.hiltonheadmarriott.com.



A pdf file of this brochure can be downloaded at
www.utmem.edu/cme.

Select course calendar link and then the meeting link.

Lodging

A block of rooms has been reserved at the Marriott Beach and Golf Resort for this event. When calling to make reservations identify yourself as an attendee of the **UT CME Aging Face** activity to receive the discounted conference rate. The group rate for a standard room is \$209.00 single to quad occupancy (local/state taxes and fees will be added to this amount). The block rate is available until March 5, 2006 or until the block is full whichever occurs first. After that reservations will be accepted on a space and rate available basis only.

Airport Information

Two airports serve Hilton Head Island. Hilton Head Island Airport (HHH) is served by US Airways Express from Charlotte SC with 8-14 flights per day. Savannah/Hilton Head International Airport (SAV) in Savannah GA and is about a one hour drive from Hilton Head.

Airport Shuttle Information

Gray Line Low Country Adventure Tours is offering discounted service from both airports. You need to make your own reserva-



tions for this service at least 24 hours before it is needed. You can do this online by going to www.lowcountryadventures.com or call 800-845-5582. Identify yourself as an attendee of UT Aging Face and use PIN #23598 to receive our negotiated discount. Round trip rate from Hilton Head Airport \$22.00 per person and from Savannah, GA \$58.00 per person.

Activities for Guests

Activities for guests attending with meeting participants are available. A minimum number of participants is required for each of activity. For more information, please check the box on the registration form or online, go to: www.lowcountryadventures.com. Please call 800-845-5582 ext. 230 to make your reservations.

Tour of Historic Beaufort: Includes tour of Beaufort and the "Point," lunch, entrance to "Tidholm" house museum and National Cemetery.

Historic Tour of Savannah: Includes bus tour of Historic Savannah, lunch, guided tour of two historical house museums.

Tour of Hilton Head Island: Visit several historic sites, planned residential communities, Harbor Town and the lighthouse.

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